



Canadian Biogas
Association
canadienne du biogaz

VALUE OF BIOGAS EAST & WEST

2027

Sponsorship
Opportunities

Ottawa
April 26-28

Calgary
October 4-6





**Canadian Biogas
Association**
canadienne du biogaz

The Canadian Biogas Association

The Canadian Biogas Association (CBA) is a not-for-profit, member-driven organization dedicated to advancing the growth and full potential of biogas and renewable natural gas (RNG) in Canada.

We champion the development of biogas and RNG by supporting project opportunities, shaping effective policies, and fostering industry awareness through education and outreach. Our work includes building strong networks, offering expert guidance to members, and advocating for policy improvements that support a thriving biogas and RNG sector.

We actively support developers in getting their projects approved, connected, and operating efficiently, while also helping new entrants understand the potential of biogas and RNG through tours, workshops, conferences, webinars, and partnerships with affiliate organizations. Our widely read newsletters keep the industry informed and engaged.

To learn more, visit us at www.BiogasAssociation.ca



Canadian Biogas Association • Association Canadienne du Biogaz
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2027 CONFERENCES OVERVIEW

Ottawa, April 26-28 • Calgary, October 4-6

Put your brand in front of the people shaping Canada's biogas and RNG industry.

The 2027 Value of Biogas Conferences bring together industry leaders, innovators, decision-makers, and organizations from across the country for two premier events focused on the future of biogas, renewable natural gas, and the broader circular economy.

2027 marks an exciting milestone as Value of Biogas East heads to Ottawa for the first time, April 26–28, followed by Value of Biogas West in Calgary, October 4–6. With more than 350 attendees anticipated at each conference, these events offer valuable opportunities to showcase your organization, strengthen industry connections, and put your brand in front of a highly engaged audience.

Whether your goal is to build visibility, generate new business connections, demonstrate industry leadership, or connect directly with potential customers and partners, 2027 sponsorship and exhibitor opportunities are designed to help you make an impact.

Explore the opportunities ahead and find the right way to put your organization at the centre of the conversation.



For more details regarding sponsorship or exhibiting, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956

WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189

	Presenting \$20,000	Gold \$12,000	Silver \$6,000	Bronze \$3,000
Speaking slot from main stage guaranteed	Max. 15 mins			
Logo on attendee name badges	Yes			
Logo recognition on Conference Website, Program and App	Top level	Second level	Third level	Fourth level
Sponsorship recognition from podium	Beginning and end of each day	Before lunches		
Own roll-up banners at agreed location	4	2		
Complimentary conference registrations	4	3	2	1
Exhibitor Showcase space	Yes	Yes		
Exclusive access to the attendee list prior to the conference (timing at CBA's discretion)	Yes	Yes	Yes	Yes
Private meeting room access	Yes	Yes	Yes	Yes
Logo recognition at the conference, on social media, and in event promotion	Yes	Yes	Yes	Yes

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Exhibitor Expo

Exhibit. Connect. Grow.

Put your company directly in front of the people shaping the future of Canada's biogas and RNG industry. The Value of Biogas Exhibitor Expo is designed to create meaningful opportunities to connect with conference attendees, showcase your products and services, generate new leads, and build relationships with potential customers, partners, and industry leaders.

With Exhibitor Expo spaces in high-traffic areas and dedicated networking breaks throughout the conference, your company will have multiple opportunities to connect with attendees beyond the exhibit floor.

Spaces are limited, and they go quickly.

Exhibitor Expo spaces have consistently been among our most popular opportunities and are available on a first-come, first-served basis. Secure your space early to ensure your company is part of the 2027 conference experience.

Exhibitor Expo

\$4,000 for CBA Members, \$5,000 for Non-Members

- Space in exhibitor showcase
- **Three complimentary conference registrations**
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- One minute company introduction from podium before break
- Recognition in social media and event promotions
- Logo recognition on conference website
- Electricity is provided for each booth



Make Your Booth Work Harder

Looking for something beyond a standard exhibit space? We can help you create an experience tailored to your goals, including corner locations, podcasting, product demonstrations, additional space, and other special requirements. Additional costs may apply. Please contact the CBA team to discuss your requirements and available options.

**Not a CBA
Member Yet?**

Join the Canadian Biogas Association and save \$1,000 on your Exhibitor Expo package.

Membership also provides access to a range of year-round industry benefits, connections, and opportunities. Contact [Sydney Hagen](#) to learn more.

Specialty Sponsorship Packages

Networking Reception Sponsor – \$10,000

Own the Room. Build the Connections.

Put your brand at the centre of one of the conference's most anticipated networking events. Attendees come together in a relaxed setting to connect, share ideas, and build relationships, giving your organization a natural opportunity to engage with industry leaders and decision-makers.

- Prominent recognition from podium at beginning and end of first day
- Customized cocktail beverage and branded cocktail napkins
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the event in the program
- Professional event photography provided to your organization for future marketing and promotional use
- *Open bar and appetizers included within package price, no additional fees*

Farmer Attendee Sponsor – \$10,000

Invest in the People Shaping the Future of Biogas.

Help bring agricultural producers from across Canada into the conversation. Your sponsorship directly supports producer participation while positioning your organization as a company invested in the growth and development of Canada's biogas industry.

- Sponsor farmers from across Canada attending the conference
- Recognition from podium at beginning and end of first day
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Registration fee, hotel room and travel for sponsored farmers is included within package price, no added fees. The number of farmers attending may vary.



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Specialty Sponsorship Packages

Coffee Bar Sponsor – \$8,500

Be Where the Conversations Happen.

The coffee bar is one of the conference's most popular gathering points, a place where attendees naturally pause, connect, and continue conversations between sessions. Put your brand at the centre of this daily networking hub and create visibility throughout the event.

- Logo branding opportunities vary by conference (may include logo on barista's coffee cart or logo printed on compostable coffee cups used at coffee bar). Please enquire with event organizers.
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition beside the barista's schedule in the program
- Logo recognition on conference website

Lanyard Sponsor – \$7,500

Your Brand. Worn by Every Attendee.

Make a lasting impression from the moment attendees arrive. Every delegate wears a conference lanyard, giving your organization consistent, highly visible branding throughout the event, in sessions, networking areas, the exhibit hall, and beyond.

- Logo on custom delegate lanyard
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website



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Specialty Sponsorship Packages

Wi-Fi Sponsor – \$5,000

Connect Every Attendee. Every Day.

Keep attendees connected while keeping your brand top of mind. As the Wi-Fi Sponsor, your company name becomes part of the conference experience every time attendees connect, giving you a practical and memorable touchpoint throughout the event.

- Logo included where Wi-Fi password is promoted and shared
- Ability to choose the Wi-Fi password for the conference
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website



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Breakfast Sponsor – \$3,750

Start the day with your brand.

- Sponsor for conference Breakfasts on Day 1 and Day 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Lunch Sponsor – \$3,750

Put your brand at the table.

- Sponsor of conference Lunches on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Specialty Sponsorship Packages

Morning Break Sponsor – \$3,750

Fuel conversations. Build connections.

- Sponsor of conference Morning Breaks on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Afternoon Break Sponsor – \$2,500

Keep the conversations and energy going.

- Sponsor of conference Afternoon Break on Day 1
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

Carbon Neutral Sponsor – \$2,500

Put sustainability in the spotlight.

- Recognition from podium at beginning of each day
- Own self-standing roll-up banners at agreed upon location throughout conference (max 1)
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site recognition through sponsor posters and projected logo slides
- Recognition in social media and event promotions
- Logo recognition on conference website

**Note: as the Carbon Neutral Sponsor you will be responsible for calculating and purchasing the required offset to make the conference carbon neutral.*



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Key Conference Offerings



A dynamic, content-rich program featuring leading voices and innovators from the global biogas and RNG community.



Valuable face-to-face networking and connection-building throughout the event.



Exceptional opportunities to boost brand visibility and expand your market reach.



High-traffic exhibitor areas and well-timed breaks designed to drive engagement with sponsors.



Special discounted rates and exclusive networking access available to CBA members.

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