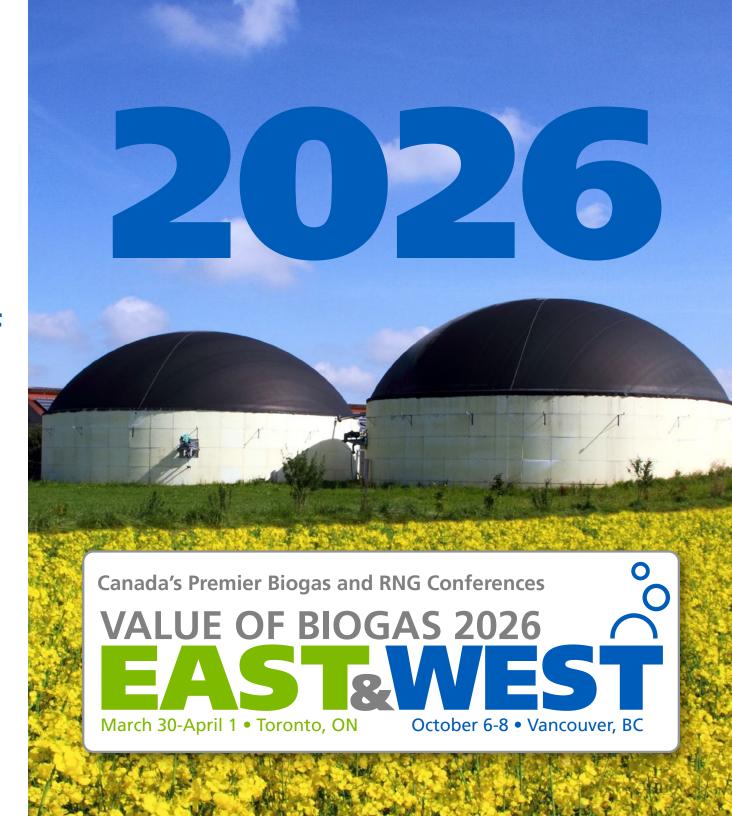


# VALUE OF BIOGAS

**Sponsorship Opportunities** 



## The Canadian Biogas Association

The Canadian Biogas Association (CBA) is a not-for-profit, member-driven organization dedicated to advancing the growth and full potential of biogas and renewable natural gas (RNG) in Canada. We champion the development of biogas and RNG by supporting project opportunities, shaping effective policies, and fostering industry awareness through education and outreach. Our work includes building strong networks, offering expert guidance to members, and advocating for policy improvements that support a thriving biogas and RNG sector. We actively support developers in getting their projects approved, connected, and operating efficiently, while also helping new entrants understand the potential of biogas and RNG through tours, workshops, conferences, webinars, and partnerships with affiliate organizations. Our widely read newsletters keep the industry informed and engaged.

To learn more, visit us at www.BiogasAssociation.ca



# 2026 CONFERENCES OVERVIEW

Get ready to connect, engage, and elevate your brand at the 2026 Value of Biogas Conferences! Canada's premier events for the biogas and RNG sector.

These conferences offer sponsors and exhibitors a unique platform to build new relationships, expand networks, and boost visibility within a rapidly growing industry. Don't miss your chance to be part of Value of Biogas East in Toronto from March 30 to April 1, and Value of Biogas West in Vancouver from October 6 to 8. With over 400 attendees expected at each event, sponsoring the 2026 conferences positions your company as a key player in the biogas and RNG space, putting your brand front and center with industry leaders and decision-makers across the country. Keep reading to discover how you can take advantage of these exciting sponsorship and exhibitor opportunities.

Canadian Biogas Association • Association Canadienne du Biogaz 222 Queen Street, Suite 1000, Ottawa, ON K1P 5V9 (613) 822-1004 • JGreen@BiogasAssociation.ca





# **Sponsorship Packages**

	Presenting \$17,500	Gold \$12,000	Silver \$6,000	Bronze \$3,000
Guaranteed speaking slot	Max 15 mins			
Logo on attendee name badges	✓			
Complimentary space in exhibitor showcase	1	✓		
Sponsorship recognition from podium	Beginning and end of day	Before lunch		
Complimentary conference registrations	3	2	1	
Own self-standing roll-up banners throughout conference	Max 4	Max 2	Max 1	
Exclusive access to attendee list prior to conference (timing at discretion of CBA)		1	-	
Exclusive use of private meeting rooms	1	1	1	1
On-site recognition at conference through posters and projected slides	Top level	Second level	Third level	Fourth level
Recognition in social media and event promotions	1	1	1	1
Logo and link on conference website	Top level	Second level	Third level	Fourth level

For more details regarding sponsorship, please contact:

EAST CONFERENCE – Sydney Hagen, SHagen@BiogasAssociation.ca, (604) 999-6956 WEST CONFERENCE – Matt Dickson, Matt@HallbarConsulting.com, (604) 753-7189



Canadian Biogas Association canadienne du biogaz



#### **Networking Reception Sponsor – \$10,000**

- Recognition from podium at beginning and end of first day
- Two self-standing roll-up banners at reception entrance and bar
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the event in the program
- Open bar and appetizers included within package price, no added fees

#### Farmer Attendee Sponsor – \$10,000

- Sponsor farmers from across Canada attending the conference
- Recognition from podium at beginning and end of first day
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Registration fee, hotel room and travel for sponsored farmers is included within package price, no added fees. The number of farmers attending may vary.



#### Coffee Bar Sponsor – \$8,500

- Logo branding opportunities vary by conference (may include logo on barista's coffee cart or logo printed on compostable coffee cups used at coffee bar). Please enquire with event organizers.
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition beside the barista's schedule in the program
- Logo recognition on conference website

#### Lanyard Sponsor – \$7,500

- Logo on custom delegate lanyard
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website

#### Wifi Sponsor – \$4,000

- Logo included where Wifi password is promoted and shared
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website





# **Specialty Sponsorship Packages**

#### **Breakfast Sponsor – \$3,500**

- Sponsor for Breakfasts on Day 1 and Day 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

#### **Lunch Sponsor – \$3,500**

- Sponsor of conference Lunches on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

#### **Morning Break Sponsor – \$3,500**

- Sponsor of conference Morning Breaks on Day 1 and 2
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

#### Afternoon Break Sponsor – \$2,000

- Sponsor of conference Afternoon Break on Day 1
- Company logo prominently displayed on buffet tables
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- Recognition in social media and event promotions
- Logo recognition on conference website
- Logo recognition beside the meals in the program

#### **Carbon Neutral Sponsor – \$2,000**

- Recognition from podium at beginning of each day
- Own self-standing roll-up banners at agreed upon location throughout conference (max 1)
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- On-site recognition through sponsor posters and projected logo slides
- Recognition in social media and event promotions
- Logo recognition on conference website

\*Note: as the Carbon Neutral Sponsor you will be responsible for calculating and purchasing the required offset to make the conference carbon neutral.





## **Exhibitor Expo**

Our exhibitor spaces and breaks are strategically designed to maximize exposure to exhibiting sponsors and provide excellent networking opportunities.

Our Exhibitor Expo spaces continue to sell out so be sure to secure your spot early as spaces go on a first come first served basis. Read on for more information about the new 2026 Value of Biogas Conferences' exhibitor packages and opportunities.

Canadian Biogas Association members save \$1,000 on Exhibitor Expo packages.

Interested in becoming a member?
Please contact **Sydney Hagen** with any questions.

#### **Exhibitor Expo**

#### (\$4,000 for CBA Members, \$5,000 for Non-Members)

- Space in exhibitor showcase
- Three complimentary conference registrations
- Exclusive access to attendee list prior to conference
- Exclusive use of private rooms for meeting with clients
- One minute company introduction from podium before break
- Recognition in social media and event promotions
- Logo recognition on conference website
- Electricity is provided for each booth

#### **Exhibitor Add-on's**

Please contact event organizers directly for special requirements for your booth space (corner booth for podcasting, extra space for demoing, etc.). Added cost may apply.

#### **Key Conference Offerings**

- A dynamic, content-rich program featuring leading voices and innovators from the global biogas and RNG community
- Valuable face-to-face networking and connection-building throughout the event
- Exceptional opportunities to boost brand visibility and expand your market reach
- High-traffic exhibitor areas and well-timed breaks designed to drive engagement with sponsors
- Special discounted rates and exclusive networking access available to CBA members



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3 complimentary registrations